



AI-powered content for modern real estate listings



MORE THAN A LISTING
Podcast + **10x** + Social
engagement content

Give buyers a guided experience before they ever walk through the door.

Property 10 X brings 10 times value to your real estate sales.

Property10x.AI turns a standard property listing into an immersive podcast and video story - explaining the home, the layout, the neighborhood, the lifestyle, the strengths, and the buyer considerations that photos and short MLS descriptions often miss.



THE REALTOR VALUE PROPOSITION

Property10x.AI gives agents a premium, tech-forward marketing asset they can use to win listings, impress sellers, and convert more serious buyers.

- ✓ Differentiate listings beyond photos and MLS copy
- ✓ Build stronger buyer confidence before showings
- ✓ Create emotional connection through story and voice
- ✓ Reduce repetitive questions with richer property detail
- ✓ Package every home with podcast, video, and social clips
- ✓ Give sellers a premium reason to choose your listing plan



WHY BUYERS RESPOND

Research and social listening point to the same thing: buyers want clarity. They want layout explanation, honest detail, neighborhood context, and content that feels less generic than staged photos alone.

- ✓ Floor plan and layout clarity
- ✓ Room-by-room guidance
- ✓ Neighborhood and lifestyle context
- ✓ Balanced good-and-bad buyer considerations
- ✓ Short videos and clips they can quickly share
- ✓ Clear next steps to book a showing or learn more



WHAT EACH LISTING CAN INCLUDE



AI Property Podcast

A natural two-host conversation that walks through the home, key features, lifestyle, location, and buyer fit.



Video Companion

A video-ready version using photos, captions, floor-plan notes, maps, and highlight callouts.



Layout Explainer

A clear room-by-room guide so buyers understand flow, function, and how the home lives.



Buyer Confidence Brief

Answers the questions buyers usually ask before touring: what to notice, what to verify, and who the home is best for.



Social Media Content Pack

15-, 30-, and 60-second clip concepts, captions, hooks, email copy, and open-house talking points.



Partner/Sponsor Module

Optional lender, insurance, contractor, staging, inspection, or renovation insights tied to the property journey.



Trust & Disclosure Layer

Separates verified facts from marketing interpretation and avoids invented claims or misleading AI content.

POSITIONING THAT SELLS



For agents:

Add a premium AI marketing experience to every listing presentation.



For sellers:

Help buyers understand, remember, and emotionally connect with the home.



For partners:

Reach buyers and sellers when they are actively making property decisions.



Simple pitch: Property10x.AI turns every home into a podcast, video, social media package, and buyer confidence engine - helping buyers feel informed, connected, and ready to take action.



Packages & Promo Pricing

Choose the right listing content package for your property marketing goals.

Podcast, video, distribution, outreach, and premium listing content designed to help properties stand out.



Property 10 X Value

Essential launch package

- ✓ Property podcast
- ✓ Podcast distribution to Apple Podcasts, Amazon Music, Spotify, and many more
- ✓ Property 10 X website

~~\$1,500~~

\$750

Promo

CHOOSE PROPERTY 10 X VALUE



Property 10 X Professional

Expanded marketing package

- ✓ Everything in Property X Value
- ✓ E-blast to target audience
- ✓ Reach realtors and users within a 100-mile radius

~~\$2,950~~

\$1,495

Promo

CHOOSE PROFESSIONAL



Gold

Premium showcase package

- ✓ Everything in Property 10 X Professional
- ✓ Professional photography of the property
- ✓ Professional video of the property
- ✓ Intelligent AI intent-to-buy lead generation

~~\$4,900~~

\$3,900

Promo

CHOOSE GOLD



High-end listing presentation



Promotional launch pricing



Ideal for realtors, sellers, and property owners



Property10x.AI brings **10 times value** to your real estate sales.

